



**CALIFORNIA WILD RICE ADVISORY BOARD**

**BOARD OF DIRECTORS**

**FRIDAY  
January 9, 2026**

**10:00 a.m.**

**Zoom Meeting**

**<https://us02web.zoom.us/j/89766472349>**

**Meeting ID: 897 6647 2349**

**Conference Number: +1 (564) 217-2000**

- I. CALL TO ORDER** – Leslie Boyle- Chairwoman
  - A. Roll Call
  - B. Chairwoman’s Comments
  - C. Approval of Previous Minutes: May 30, 2025 (action item)
  
- II. AUDIT**
  - A. Approval of 2024-2025 FY Audit (action item)
  - B. Approval of 2025-2026 FY Auditor (action item)
  
- III. EXPORT PROGRAM**
  - A. AFTPP
  - B. EMP/QSP
  - C. RAPP
  
- IV. DOMESTIC MARKETING**
  - A. USA RICE Domestic Program Update
  - B. Influencer Promotion



**V. RESEARCH**

A. 2025-2026 Research Projects

- i. Land IQ
- ii. Exploring Herbicide Options
- iii. Product Registration

B. 2026-2027 Research Priorities (action item)

**VI. CROP UPDATE**

**VII. FINANCIAL UPDATE**

**VIII. PUBLIC COMMENT**

**IX. OTHER BUSINESS**

A. Next Meeting-May

- i. Chico State graduation ceremonies are May 13-17, 2026.

**X. ADJOURNMENT**