CALIFORNIA WILD RICE ADVISORY BOARD

BOARD OF DIRECTORS

FRIDAY
May 29, 2026
9:00 a.m.

Lundberg Office
5311 Midway
Richvale, CA 95974

Zoom Meeting
https://us02web.zoom.us/j/88608364286

(Zoom) Telephone
1 669-900-6833
Meeting ID: 886 0836 4286

I. CALL TO ORDER - Leslie Boyle - Chair
- A. Roll Call
- B. Establish Quorum
- C. Approval of Previous Minutes: April 17, 2026 (action item)

II. CHAIRWOMAN'S COMMENTS

III. EXPORT PROGRAM
- A. AFTPP
- B. MAP
- C. EMP/QSP
- D. RAPP
- E. Market Access to China

IV. DOMESTIC MARKETING
- A. 2025-2026 USA Rice Domestic Program Final Report
- B. Influencer Promotion

All agenda items are subject to discussion and possible action. This notice and agenda are also available on the internet at www.calwildrice.org.

V. RESEARCH

A. 2025-2026 Research Projects
   i. Land IQ
   ii. Exploring Herbicide Options
   iii. Product Registration

VI. CROP UPDATE

A. Acreage Reports

VII. FINANCIAL UPDATE

A. Balance Sheet and P&L

VIII. PUBLIC COMMENT

IX. OTHER BUSINESS

X. ADJOURNMENT

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